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FOR IMMEDIATE RELEASE

**HERSHEY AREA PLAYHOUSE ADDS MATINEE
PERFORMANCE OF *THE BEST CHRISTMAS PAGEANT EVER***

HERSHEY, Pennsylvania—November 27, 2008 – Due to brisk ticket sales, Hershey Area Playhouse is pleased to announce an additional performance of *The Best Christmas Pageant Ever*. The show will open on Thursday, December 4, 2008 and run through Sunday, December 14, 2008. Thursday through Saturday performances will begin at 8:00 pm with Sunday matinees at 2:00 pm. **The additional matinee will be on Saturday, December 13, 2008 at 2:00 pm.**

Additionally, the Playhouse will be honored to host the author, Barbara Robinson, who will attend the final performance on Sunday, December 14. A few tickets remain for this particularly special event.

After each Sunday matinee, audiences can enjoy cocoa and goodies with the cast for a free-will donation. Performances will be held at Hershey Area Playhouse at Country Meadows, located on Sand Hill Road at Cherry Drive in Hershey. Tickets are \$15 for adults/teens and \$13 for children 12 and under. Tickets can be purchased by visiting HersheyAreaPlayhouse.com or visiting the Box Office at the theatre on Tuesdays between noon and 4:00 pm. This production is generously sponsored by The Hershey Company.

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Hershey Area Playhouse (www.HersheyAreaPlayhouse.com) is a 501(c) (3) non-profit organization dedicated to providing residents of the community with an opportunity to participate in the creation and production of a theatrical experience. Since its inception in 1999, Hershey Area Playhouse has staged 32 productions at numerous venues around the Hershey area. In April 2007, the Playhouse opened its new permanent home, Hershey Area Playhouse at Country Meadows.